



We are proud to announce one more successful Erasmus + project handled !

This project provided an opportunity for young people who are looking for a new profession to acquire the basics to carry out and perfect the activity of influencer. The training offer fully met the demand requested by young people interested in pursuing new professions in compliance with the evolution of the modern labor market by helping to provide specific skills that traditional schooling does not offer in this subject. The training project, designed in this way, ensured that young people received training in line with the needs of the market through training on an eLearning platform with free 24/7 access. The project succeeded in making learners understand the fundamentals necessary for their acting in social channels by subsequently creating an interweaving of the world of work through the active participation of established testimonial influencers who intervened by posting in the HALL OF FAME.

All activities included in the project have been realised, implemented and made usable for participants, partners and stakeholders via the platform publishing precise information about Erasmus+, the training project, the objectives and rules of admission, the code of conduct, the broad assurance of participation without any form of discrimination. Each admitted learner was sent a welcome email along with access keys to the training areas.

This project reduces the consumption of paper because all applications, lessons and everything can be done easily online.



All project objectives were achieved by far exceeding expectations



All learners at the end of the training course expressed the desire to participate in other ERASMUS

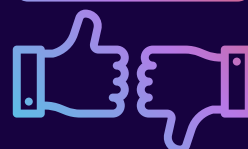


SOCIAL MEDIA DROPS a glossary that will build self-confidence and improve 21st century digital social media communication skills.

<https://www.academyinfluencers.org/>



Feedback from participants



Erasmus+ Academy Influencers

2021-1-IT01-KA210-VET-000032900

100%

100% of the learners confirmed their **interest in participating again** in other ERASMUS + initiatives.

We asked learners to answer a structured questionnaire on the perceived quality of the course, the web platform, access to online classes, tutoring services, difficulty of the final test. This survey allows the possibility to weigh the efficiency of management, the quality of the training package delivered. Evaluation questionnaires were collected by interview and through mailings ensuring reliability and validity.



It is important that the Web platform be accessible to everyone in order to provide equal access and equal opportunity to people

100% had easy access to online classes without any technical problems !

The learners used these terminals to access online lessons



TABLET



LABTOP



PC DESKTOP



SMARTPHONE

8% 25% 25% 42%

67%



of the learners knew the Erasmus + programme

22%



already had an Erasmus + experience

100%



of the learners found the course interesting as they found the topics of the training package satisfactory.

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Co-funded by the Erasmus+ Programme of the European Union

